

South African E-Cigarette Survey 2022

Questionnaire

May 2023







Table 1: Questions asked by quota and phase

Code	User type	Quota	Phase	Questions
1	E-cigarette user	Quota	1-3	All modules except X
2	Cigarettes only	Quota	1-3	All demographics QX1-QX7 Q32-Q39
3	Cigarettes only	Non/post-quota	1	Basic demographics (S1 - Q4) Q5a + Q5b
4	Cigarettes only	Non/post-quota	2+3	Basic demographics (S1 - Q4) Q5a + Q5b QX1-QX7
5	Never user	NA	1	Question 1v1 Basic demographics (S1 - Q4)
6	Never user	NA	2+3	Question 1v2 Basic demographics (S0 - Q4)

A. Introduction, screening, basic demographics and routing

	Question 1v1		
Question read out	Hello, you are speaking to (interviewer name). I am calling you from Ask Afrika, a market and social research company. Together with the University of Cape Town we are conducting a survey to better understand vaping and cigarette smoking behavior in South Africa. We treat all survey information anonymously and in line with the POPI Act. The UCT Commerce Ethics Committee has approved this study. You may opt out of the study at any time and will not be forced to answer any questions you don't want to answer. You can contact UCT researcher Kirsten van der Zee (kirsten.vanderzee@uct.ac.za) for information about this survey. The survey should take no longer than 15 minutes. Are you willing to participate in the study? Interviewer Note: If respondent questions if we are selling something respond "We are not promoting or trying to sell you anything and are not affiliated with the tobacco industry."		
Response options (Not read out)	1. Yes 2. No		
Number of options respondents can select	Single		
Screen outs	Respondents that select 'No' are screened out		
Routing	OptionsRouting $Q1v1 = 1$ $S1$ $Q1v1 = 2$ Terminate		

	Question 1v2
Question read out	Hello, you are speaking to <interviewer name=""></interviewer>
	I am calling you from Ask Afrika, a market and social research company. Together with the University of Cape Town we are conducting a survey to better understand vaping and cigarette smoking behavior in South Africa.
	We are also interested in information from people who do not smoke or vape.
	We treat all survey information anonymously and in line with the POPI Act. UCT has approved this study.
	You may opt out at any time and will not be forced to answer any questions you don't want to answer.
	You can contact UCT researcher Kirsten van der Zee (kirsten.vanderzee@uct.ac.za) for information about this survey.

	The survey should take no longer than 15 minutes. Are you willing to participate in the study? Interviewer Note: If respondent questions if we are selling something respond "We are not		
Decrease entions	promoting or trying to sell you anything and are not affiliated with the tobacco industry."		
Response options (Not read out)	1. Yes 2. No 3. Never smoked/vaped		
Number of options respondents can select	Single		
Screen outs	Respondents that select 'No' are screened out		
Routing	OptionsRouting $Q1v2 = 1$ S1 $Q1v2 = 2$ Terminate $Q1v2 = 3$ S0		

Screener 0 (S0)			
Question read out	Thank you, I understand that you do not smoke or vape, we would still be interested in asking you just four demographic questions. It should take no more than 5 minutes. May we continue and ask you these four questions?		
Response options (Not read out)	1. Yes 2. No		
Number of options respondents can select	Single		
Screen outs	Respondents that select 'No' are screened out		
Routing	Options Routing S0 = 1 S1 S0 = 2 Terminate		

	Screener 1 (S1)
Question read out	How old are you?
Response options	1. Numerical age

(Not read out)	2. Refuse
Number of options respondents can select	Single
Screen outs	< 18 (Terminate) Input limits: <1 and>110
Routing	Q2

	Question 2
Question read out	What is your gender?
Response options	
(Read out)	1. Male
	2. Female
	3. Non-binary
	4. Prefer not to
	answer
Number of	Single
options	
respondents can	
select	
Routing	Q3

		Question 3	
Question read out	Which of the following best describes your race?		
Response options			
(Read out)	1.	Black	
	2.	Coloured	
	3.	Indian/Asian	
	4.	White	
	5.	Other: Specify	
	6.	Prefer not to answer	
Number of	Single		
options respondents can select			

Routing	Q4			

		Question	4	
Question read out	Which province do you live in			
Response options				
(Do not read out)	1.	North West		
	2.	Northern Cape		
	3.	Free State		
	4.	KwaZulu-Natal		
	5.	Gauteng		
	6.	Western Cape		
	7.	Eastern Cape		
	8.	Limpopo		
	9.	Mpumalanga		
Number of	Single			
options				
respondents can				
select				
Screen outs	S0 = 1			
	<u>Options</u>		Routing	
Routing	S0 = 1		Terminate	
	Other		Q5a	

Question 5A				
Question read out	Have you ever used a vaping device (i.e. an e-cigarette, heated tobacco product, or other vape) even if it was one puff?			
Response options (Do not read out)	1. Yes 2. No			
Number of options respondents can select	Single			
Screen outs	None			
Routing	Q5b			

	Question 5B		
Question read out	Have you ever smoked a standard cigarette even if it was one puff?		
Response options (Do not read out)	1. Yes 2. No		
Number of options respondents can select	Single		
Screen outs	None		
Routing	See Q5 for routing		

		Question 5 (au	uto-filled)	
Question	Have you ever smoked a standard cigarette and/or vaped, (i.e. used an electronic cigarette, heated tobacco product, or other vaping device) even if it was one puff?			
Response options	Code 1 2 3 4 5: Refuse eith	er or both of Q5a and	Q5A (e-cigarette) Yes Yes No No	Q5B (cigarette) No Yes Yes No
Screen outs	Code 4 & 5			
Routing	Code Routing 1 Q6 2 Q6 3 Random selection continue to QX1, remaining terminate (until cigarette only quota is filled)			
Note	This question was not read out to respondents, but autocompleted using the responses from Q5A and Q5B above. This question was used in the scripting software for routing purposes.			

B. E-cigarette use behaviour

Question 6		
Question read out	How often do you currently use an e-cigarette or vaping device?	

Response options (Read out)	 Daily Less than daily, but at least one Less than weekly Only once or twice Not at all Don't know Refuse 	ce a week
Number of options respondents can select	Single	
Screen outs	Option 7	
Routing	Options $(Q6 = 1) \text{ or } (Q6 = 2)$ $(Q6 = 4) \text{ and } (Q5 = 2)$ $(Q6 = 4) \text{ and } (Q5 = 1)$ Other	Routing Q10 Random selection continue to QX1, remaining terminate (until cigarette only quota is filled) Terminate Q7

	Question 7
Question read out	Have you ever used an e-cigarette or vaping device at least weekly in a typical month?
Response options (Do not read out)	 Yes No Don't know Refuse
Number of options respondents can select	Single
Screen outs	Option 4

Routing	Outland	Destina
	Options (Q7 = 2) and (Q5 = 2)	Routing Random selection continue to QX1,
		remaining terminate (until cigarette only quota is filled)
	(Q7 = 2) and (Q5 = 1)	Terminate
	Other	Q8

Question 8			
Question read out	When you vaped most regula	arly in the past, how often did you vape?	
Response options (Read out)	 Daily Less than daily, but a Less than weekly Only once or twice I have never used an Don't know Refuse 	t least once a week e-cigarette regularly	
Number of options respondents can select	Single		
Screen outs	Option 7		
Routing	Options (Q8 = (3,4,5)) and (Q5 = 2) (Q8 = (3,4,5)) and (Q5 = 1) Other	Random selection continue to QX1, remaining terminate (until cigarette only quota is filled) Terminate Q9	

	Question 9
Question read out	We would now like to talk more about your vaping behaviour: How long has it been since you stopped vaping regularly?
Response options	1. #YEARS 2. #MONTHS 3. #WEEKS

(Do not read out)	 # DAYS LESS THAN 1 DAY AGE WHEN STOPPED VAPING DON'T KNOW REFUSED 	
Number of options respondents can select	Multiple	
Screen outs	None	
Routing	Options Routing (Q9 = 6) Q9B Other Q10	

	Question 9B		
Question read out	What was your age when you stopped vaping?		
Response options (Do not read out)			
Logical conditions	Age can't be greater than S1 Limit 1<>110		
Routing	Q10		

Question 10			
Question read	Why did you initially start vaping? Tick all that apply.		
Gut			
Response options			
(Do not read out)	1	To help me stop smoking regular cigarettes	
	2	Movies, social media/influencers, advertising	
	3	2020 sales ban/lockdown: I could not get other tobacco/nicotine products	
	4	To quit smoking other tobacco	
	5	To avoid going back to smoking cigarettes/other tobacco	
	6	Because I enjoy it	
	7	Because I'm addicted to it	
	8	I can use it at times when or in places where tobacco smoking is not allowed	
	9	It is less harmful than smoking tobacco	
	10	It comes in flavors I like	
	11	A friend or family member uses them	
	12	I was curious	

	13	Because it looks cool
	16	It is more affordable than smoking cigarettes
	14	Other (specify)
	15	Refuse
Number of options respondents can select	Multiple	
Screen outs	None	
Routing	Q11	

Question 11	
Question read out	At what age did you first try out vaping, even one puff?
Response options (Do not read out)	 Numerical age Refuse
Logical conditions	Age can't be greater than S1 Limit 10<>110
Number of options respondents can select	Single
Screen outs	None
Routing	Q12

	Question 12
Question read out	At what age did you start vaping at least every week (so regularly)?
Response options (Do not read out)	Numerical age Refuse
Logical conditions	Age can't be less than Q11 Limit 10<>110
Number of options respondents can select	Single
Screen outs	None

Routing	Q13

	Question 13	3
Question read out	typically vape	u vape how soon after you wake up do you vaped regularly, how soon after you woke up did
Response options (Do not read out)	 Within 5 minutes 6 to 30 minutes 30 minutes to 1 hour 1-2 hours After more than 2 hours Refuse 	
Number of options respondents can select	Single	
Screen outs	None	
Routing	Options Q5 = 1 Q5 = 2	Routing Q27 Q14

C. Cigarette smoking behaviour (non-e cigarette users)

	Question X1
Question read out	How old were you when you first tried smoking a cigarette, even one puff?
Response options (Do not read out)	Numerical age Refuse
Logical conditions	Age can't be greater than S1 Limit 1<>110
Number of options respondents can select	Single
Screen outs	None
Routing	QX2

Question X2	
Question read out	Have you smoked at least 100 cigarettes in your lifetime?
Response options (Do not read out)	 Yes No Don't know Refuse
Number of options respondents can select	Single
Screen outs	Option 2
Routing	QX3

	Question X3	3
Question read out	How often do you currently smoke cigaret	tes?
Response options (Read out)	 Daily Less than daily, but at least once a I do not currently smoke cigarette Refuse I smoke cigarettes less than weekl 	s regularly
Number of options respondents can select	Single	
Screen outs	None	
Routing	Options (QX3 = 1) or (QX3 = 2) Other	Routing QX5 QX4

	Question X4
Question read out	When you smoked cigarettes most regularly, how often did you smoke cigarettes, in a typical month?
Response options (Read out)	 Daily Less than daily, but at least once a week I have never smoked cigarettes at least weekly Refuse

Number of options respondents can select	Single
Screen outs	Options 3 and 4
Routing	QX5

	Question X5
Question read out	X5A: (If selected Option 1 in X3) On average, how many cigarettes do you smoke per day?
	X5B: (If selected Option 2 in X3) On average, how many cigarettes do you smoke per week?
	X5C: (If selected Option 1 in X4) On average, how many cigarettes did you smoke per day at that time?
	X5D: (If selected Option 2 in X4) On average, how many cigarettes did you smoke per week at that time?
Response options	1. Numerical answer
(Do not read out)	2. Refuse
Logical conditions	Limits for QX5 A and C – No greater than 80
	Limits for QX5 B and D – No greater than 100
Number of options	Single
respondents can	
select	
Screen outs	None
Routing	QX6

Question X6	
Question read out	At what age did you start smoking cigarettes at least every week (so regularly)?
Response options (Do not read out)	 Numerical age I have never smoked regularly (at least weekly) Refuse
Logical conditions	1 <age>110 Age can't be > S1 Age can't be < QX1</age>
Number of options	Single

respondents can select	
Screen outs	Option 2
Routing	QX7

	Question X7	
Question read out	X7A: (If select Option 1 or 2 for QX3) On days you smoke how soon after you wake up do you typically smoke X7B: (If select Option 1 or 2 for QX4) When you smoked regularly, how soon after you woke up did you typically smoke	
Response options (Do not read out)	 Within 5 minutes 6 to 30 minutes 30 minutes to 1 hour 1-2 hours After more than 2 hours Refuse 	
Number of options respondents can select	Single	
Screen outs	None	
Routing	Q32 (for quota group (code 2 in Table 1); non/post-quota terminate here (code 4 in Table 1))	

D. Cigarette smoking behaviour (for e-cigarette users)

	Question 14
Conditional execution	(Q5 = 1) and (Q5 = 2)
Question read out	We would now like to talk more about your cigarette smoking behaviour: How old were you when you first tried smoking a cigarette, even one puff?
Response options (Do not read out)	 Numerical age Refuse
Logical conditions	Age can't be greater than S1 Limit 1<>110
Number of options respondents can select	Single

Screen outs	None
Routing	Q15

		Question 15
Question read out	Have you smoked at least 1	00 cigarettes in your lifetime?
Response options (Do not read out)	 Yes No Refuse 	
Number of options respondents can select	Single	
Screen outs	None	
Routing	<u>Options</u>	Routing
	(Q15 = 2) Other	Q27 Q16

	Questi	on 16	
Question read out	How often do you currently smoke cigarettes?		
Response options (Read out)	 Daily Less than daily, but at least o I do not currently smoke ciga I have never smoked cigarett Refuse 	arettes regularly	
Number of options respondents can select	Single		
Screen outs	None		
Routing	Options (Q16 = 1) or (Q16 = 2) (Q16 = 3) (Q16 = 4) or (Q16 = 5)	Routing Q18 Q17 Q27	

	Question 17
Question read out	When you smoked cigarettes most regularly, how often did you smoke cigarettes, in a typical month?
Response options	1. Daily
(Do not read out)	2. Less than daily, but at least once a week
	3. I have never smoked cigarettes at least weekly

	4. Refuse	
Number of options respondents can select	Single	
Screen outs	None	
Routing	Options (Q17 = 1) or (Q17 = 2) (Q17 = 3) or (Q17 = 4)	Routing Q18 Q25 (Info 1)

	Question 18
Question read out	18A: (If selected Option 1 in Q16) On average, how many cigarettes do you smoke per day? 18B: (If selected Option 2 in Q16) On average, how many cigarettes do you smoke per week? 18C: (If selected Option 1 in Q17) On average, how many cigarettes did you smoke per day? 18D: (If selected Option 2 in Q17) On average, how many cigarettes did you smoke per week?
Response options (Do not read out)	Numerical answer Refuse
Logical conditions	Limits for 18 A and C – No greater than 80 Limits for 18 B and D – No greater than 100 If Say 0 – logic check on Q18
Number of options respondents can select	Single
Screen outs Routing	None Q19

	Question 19
Question read out	At what age did you start smoking cigarettes at least every week (so regularly)
Response options (Do not read out)	Numerical age Refuse
Logical conditions	Age can't be lower than Q14 Limit 1<>110
Number of options	Single

respondents can select	
Screen outs	None
Routing	Q20

		Question 20	
Question read out	Why did you initially start smoking cigarettes?		
	All that app		
Response options	All that app	pry	
(Do not read out)	Code	Description	
	1	I craved the nicotine	
	2	2020 sales ban/lockdown I could not get other tobacco/nicotine products	
	3	Friends/family smoked	
	4	Movies, social media/influencers, advertising	
	5	Felt peer pressured	
	6	Was curious/wanted to try it out	
	7	To manage stress /anxiety	
	8	To fit in socially	
	9	As a means of rebellion/assertion of independence	
	10	In combination with other drugs/alcohol	
	11	To lose weight	
	12	Other	
	13	Refuse	
Number of options respondents can select	Multiple		
Screen outs	None		
Routing	Q21		

	Question 21			
Question read out	21A: (If select Option 1 or 2 for Q16) On days you smoke how soon after you wake up do you typically smoke?			
	21B: (If select Option 1 or 2 for Q17) When you smoked regularly, how soon after you woke up did you typically smoke?			
Response options	1. Within 5 minutes			
(Do not read out)	2. 6 to 29 minutes			
	3. 30 minutes to 59 minutes			

	 4. 1-2 hours 5. After more than 2 hours 6. Refuse
Number of options respondents can select	Single
Screen outs	None
Routing	Q22

Question 22		
Question read out	How long has it been since you stopped smoking regularly?	
Response options (Do not read out)	 # YEARS # MONTHS # WEEKS # DAYS LESS THAN 1 DAY DON'T KNOW REFUSED AGE WHEN STOPPED SMOKING 	
Note	Only ask if selected (Q16 = 3)	
Number of options respondents can select	Multiple	
Screen outs	None	
Routing	Option Routing Q22 = 1,2,3,4 Q22A Q22 = 8 Q22B Other Q23	

Question 22A		
Question read out	How many?	
Response options	1. Years	
(Do not read out)	2. Months	
	3. Weeks	
	4. Days	
Logical conditions	0 <answer>80</answer>	
Routing	Q23	

	Question 22B	
Question read out	Age when stopped smoking	
Response options (Do not read out)	 Numerical age Refuse 	
Routing	Q23	

Question 23		
Question read out	What is the ma	ain reason you quit smoking cigarettes
Response options		
(Do not read out)	<u>Code</u>	<u>Description</u>
	1	Smoking is expensive/price of cigarettes
	2	Health reasons
	3	Friends/family wanted me to quit
	4	I quit because of the lockdown sales ban in 2020
	5	I started/preferred vaping
	6	Other reason – specify
	7	Refuse
Number of options	Multiple	
respondents can		
select		
Screen outs	None	
Routing	Q24	

Question 24			
Conditional execution	((Q5 = 1) and (Q5 = 2)) and ((Q17 = 1) or (Q17 = 2))		
Question read out	Did you u	se any of the following to help you quit smoking cigarettes?	
Response options			
(Read out)	Code	Description	
	1	I started vaping	
	2	Switched to another tobacco product (e.g. snuff, pipe tobacco, etc.)	
	3	Cessation support (nicotine replacement therapy/patch/gum, quitline, counselling, etc.)	
	4	I did not use any cessation support	

	5 Other - Specify 6 Refuse
Number of options respondents can select	Multiple
Screen outs	None
Routing	Info 1 (Q25)

F. Cigarette/e-cigarette relationship

Info 1		
Conditional execution	(Q5 = 1) and (Q5 = 2)	
Question read out	From your answers I see that you have both vaped and smoked cigarettes regularly before, I'm now going to ask you about this	
Routing	Q25	

Question 25		
Question read out	Between cigarettes and vaping products, which did you start using regularly first?	
Response options (Do not read out)	 I first started vaping I first started smoking regular cigarettes I started vaping and smoking regular cigarettes at the same time Can't remember Refuse 	
Number of options respondents can select	Single	
Screen outs	None	
Routing	Q26	

Question 26			
Question read	Was there ever a time that you both smoked cigarettes and vaped regularly?		
out	, 3, 4, 4, 4, 7,		
	Interviewer note (in case prompted for clarity): used both at least weekly for a month		
Response options	1. Yes		
(Do not read out)	2. No		
	3. Don't know		

	4. Refuse
Number of options respondents can select	Single
Screen outs	None
Routing	Q27

G. E-cigarette products

Question 27		
Question read out	Which statement do you think is correct:	
Response options (Read out)	 Vapes are less addictive than cigarettes Vapes are equally as addictive as cigarettes Vapes are more addictive than cigarettes I don't know Refuse 	
Number of options respondents can select	Single	
Screen outs	None	
Routing	Q28	

Question 28					
Question read out	Which statement do you think is correct:				
	Interviewer Note: Only repeat question if respondent unsure.				
Response options	1. Vapes are less harmful to my health than cigarettes				
(Read out)	2. Vapes are equally harmful to my health as cigarettes				
	3. Vapes are more harmful to my health than cigarettes				
	4. Don't know				
	5. Refuse				
Number of	Single				
options					
respondents can					
select					
Screen outs	None				
Routing	Q29				

Question 29					
Question read out	Which statement do you think is correct: Interviewer Note: Only repeat question if respondent unsure.				
Response options (Read out)	 Vaping is less expensive than smoking cigarettes Vaping is equally as expensive as smoking cigarettes Vaping is more expensive than smoking cigarettes Don't know Refuse 				
Number of options respondents can select	Single				
Screen outs	None				
Routing	Info 2 (Q30)				

	Info 2
Read out	For this section I want you to think about when you vape/have vaped regularly
Routing	Q30

	Question 30			
Question read out	What brand of vaping device did/do you usually use? Tick all that apply.			
Response options (Do not read out)	 Twisp Smok Joyetech Aspire E-leaf Easypuff Voopoo Airstream IQOS (HEETS sticks) Glo 3T Vuse Juul Double Trouble Pulse Other (specify) I don't know the brand Refuse 			
Number of options	Multiple			

respondents can select	
Screen outs	None
Routing	Q31

	Question 31				
Question read out	What nicotine strength do you typically use?				
Response options (Do not read out)	 Zero nicotine Under 4mg 4mg - 6mg 7mg - 12mg 13mg - 18mg 19mg or more Don't know Refuse 				
Number of options respondents can select	Single				
Screen outs	None				
Routing	Info 3 (Q32)				

H. Risk factors

	Info 3
Read out	We are now going to ask you about marijuana and alcohol usage:
Routing	Q32

	Question 32
Question read out	During your life, how often have you used marijuana, if ever?
Response options (Do not read out)	 I have never used marijuana A handful of times in my life (once or twice) 1 or 2 times in a typical month 3 to 10 times in a typical month More than 10 times in a typical month Other (specify)
	7. Refuse

Number of options respondents can select	Single	
Screen outs	None	
Routing	<u>Options</u>	Routing
	(Q12 = 1) or (Q12 = 7)	Q34
	Other	Q33

Question 33			
Question read out	How old were you when you tried marijuana for the first time? Interviewer Note: If respondent refuse, please type in 999 as Age.		
Response options (Do not read out)	Numerical age Refuse		
Logical conditions	Age can't be greater than S1 Limit 1<>110		
Number of options respondents can select	Single		
Screen outs	None		
Routing	Q34		

Question 34		
Question read out	Have you ever consumed alcohol?	
Response options (Do not read out)	 Yes No Refuse 	
Number of options respondents can select	Single	
Screen outs	None	
Routing	Options (Q34 = 1) (Q34 = 2) or (Q34 = 3)	Routing Q35 Q36

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Question read out	How old were you when you had your first alcoholic drink (i.e. more than a taste/few sips)?
Response options	1. Numerical age
(Do not read out)	2. Refuse
Logical	Age can't be greater than S1
conditions	Limit 1<>110
Number of	Single
options respondents can	
select	
Screen outs	None
Routing	Q36

I. Demographics

Question 36	
Question read out	Please indicate the highest level of education you have attained:
Response options	1. No education
(Do not read out)	2. Primary incomplete
	3. Primary complete
	4. Secondary incomplete
	5. Matric (secondary complete)
	6. Tertiary (complete or incomplete)
	7. Refuse
Number of	Single
options	
respondents can	
select	
Screen outs	None
Routing	Q37

	Question 37
Question read out	Are you currently studying at a tertiary institution?
Response options (Do not read out)	 Yes No Refuse
§§§Number of options respondents can select	Single
Screen outs	None

Routing	Q38		

	Question 38	
Question read out	What is your employment status?	
Response options (Do not read out)		
Number of options respondents can select	Single	
Screen outs	None	
Routing	OptionsRouting $(Q38 = 1)$ or $(Q38 = 2)$ $Q39$ OtherClosing statement	

Question 39	
Question read out	Are you self-employed?
Response options (Do not read out)	 Yes No Refuse
Number of options respondents can select	Single
Screen outs	None
Routing	Closing statement

J. Closing/termination statements

	Closing Statement
Statement read out	Thank you for answering this survey!
	Screen out: Age
Statement read out	Thank you for your time, we are interviewing those older than 18 years. Have a great day!
	Screen out: Behaviour
Statement read out	Thank you for your time, we are interviewing those who vape or smoke cigarettes. Have a great day!
	Screen out: No Vaping
Statement read out	Thank you for your time, we are interviewing those who vape or smoke cigarettes. Have a great day!
	Screen out: No Vaping
Statement read out	Thank you for your time, we are interviewing those who vape regularly. Have a great day!
	Screen out: Cigarette
Statement read out	Thank you for your time, we are interviewing those who smoke cigarettes regularly. Have a great day!